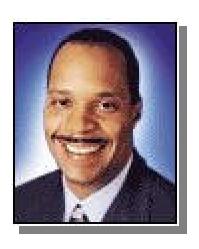
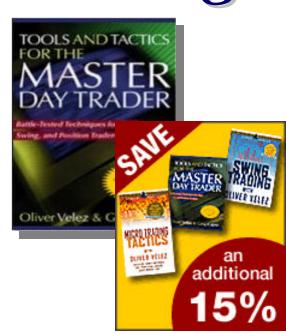


Pristine.com Presents

Core Trading for a Living



With
Oliver L. Velez



Founder of Pristine.com, and Author of the best selling book, Tools and Tactics for the Master Day Trader

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Introduction

Introduction



The Major Time Shift

Fact #1

20 years ago, the typical investor looked to hold a stock position for $4 \frac{1}{2}$ years, on average.

Fact # 2

Today, the typical investor looks to hold a stock position for 4 ½ months.



Pristine Theories

Theory # 1

We believe, the investor's average holding period for any stock will drop to 4 ½ weeks....

inside of 2 years!!

Theory # 2

Long-term Investing, commonly referred to as the "buy-andhold" approach, is becoming less effective by year!



The Dynamics of Change

What has led to this dramatic change?

- I) 25 Year Decline in Commission Rates
- II) Worldwide Collapse in Interest Rates
- III) Phenomenal Technological Advancements
- IV) New Order Handling Rules
 - **V**) The Advent of the Internet
- VI) A More Sophisticated Public



Fundamental vs. Technical

Fact #1

20 years ago, fundamental analysis was considered the only proper way to make market decisions

Fact # 2

"Today, the 'purely' fundamental analyst is virtually extinct."

- Mark Douglas, author of

The Disciplined Trader and Trading In The Zone

PRISTINE The Dynamics of

The Dynamics of the Analytical Shift

What has led to this dramatic shift?

- I) Money!
- II) Markets are not mathematically logical and/or rational
- III) The hopes and fears of people move stocks
- IV) Under extreme stress and glee, people react the same way.
 - V) Charts are the foot prints of these actions and reactions
- VI) In other words: Charts Don't Lie!



The Building Blocks

Foundation



Four Styles of Trading

Types of Trading

Four Styles of Trading: Core; Swing; Guerilla; Micro

Which fall into....

Two Broad Trading Categories: Wealth; Income



Two Broad Trading Categories

Wealth Trading Styles

Core Trading

- Weekly Charts
- Weeks to Months

Swing Trading

- Daily Charts
- Days to Weeks

Income Trading Styles

Guerilla TradingTM

- 60 Min & 30 Min
- Hours to Days

Micro Trading

- 5 Min & 15-Min
- Minutes to Hours



The Pristine Philosophy

Pristine Tip:

The Pristine Trading Philosophy calls for a trader to have 1) a *Wealth* Building trade and 2) an *Income* Producing trade on....

At All Times!



Core Trading Defined

What is Core Trading?

- 1) A style of market play that typically covers a holding period of several weeks to several months.
- 2) There are two forms of Core Trading: Macro; Micro
- 3) This style of trading has become the **new form of investing**.
- 4) The Core Trader uses weekly charts to make entries and exits.
- 5) Core Trading is best used on key stocks and indices.
- **6)** Core Trading is the key to capturing **substantially bigger gains** than the swing and/or day trader is accustomed to.
- 7) Core Trading is style of trading that **can be practiced by ALL!!**

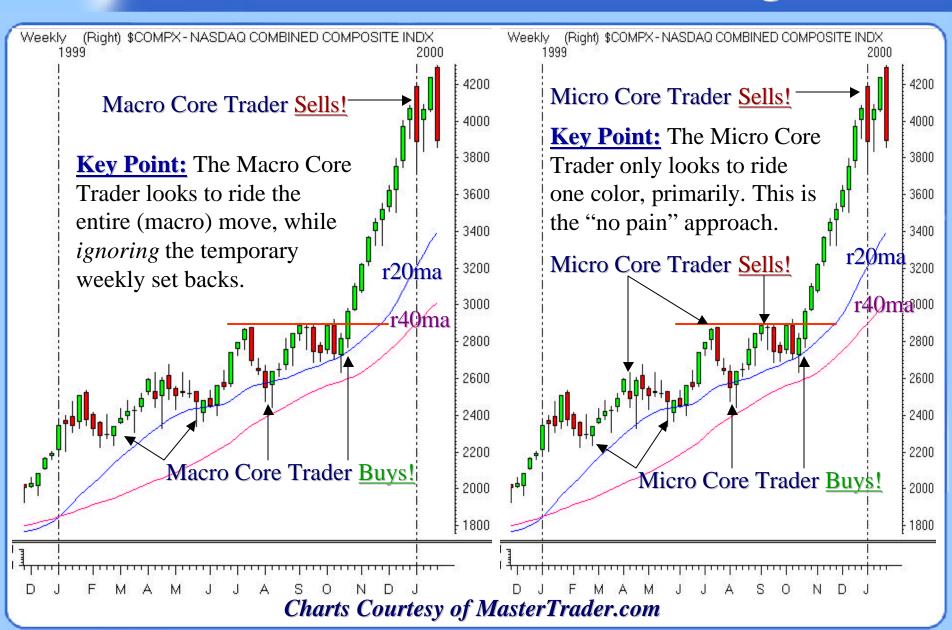


Core Trading vs. Investing





Macro vs. Micro Core Trading





Core Trading Chart (QQQ)





Core Trading Tools

Tools of the Core Trade

<u>Charting Tools:</u> Weekly charts displayed in Japanese Candlestick form.

<u>Technical Tools:</u> Color coded volume; 20 & 40 period 'simple' moving averages.



Weekly Chart with Volume





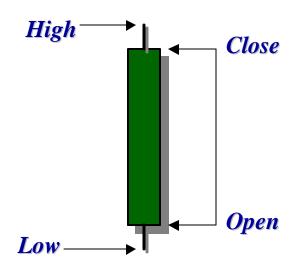
Core Trading Tools



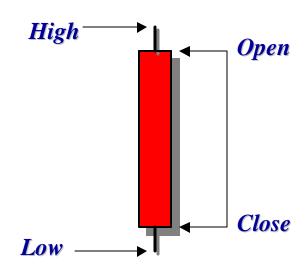


The Weekly Battle

Determining Who Won The Battle







Bears Win



An Important Statistical Fact

Pristine Tip:

Bulls and Bears cannot consistently win more than 5 battles in a row. Each side typically surrenders to the other after 3 to 5 battles won.

However...

If the Bulls or Bears win significantly more than 5 battles in a row, <u>a catastrophic loss will be the</u> <u>price</u> paid for such an abnormal winning streak.

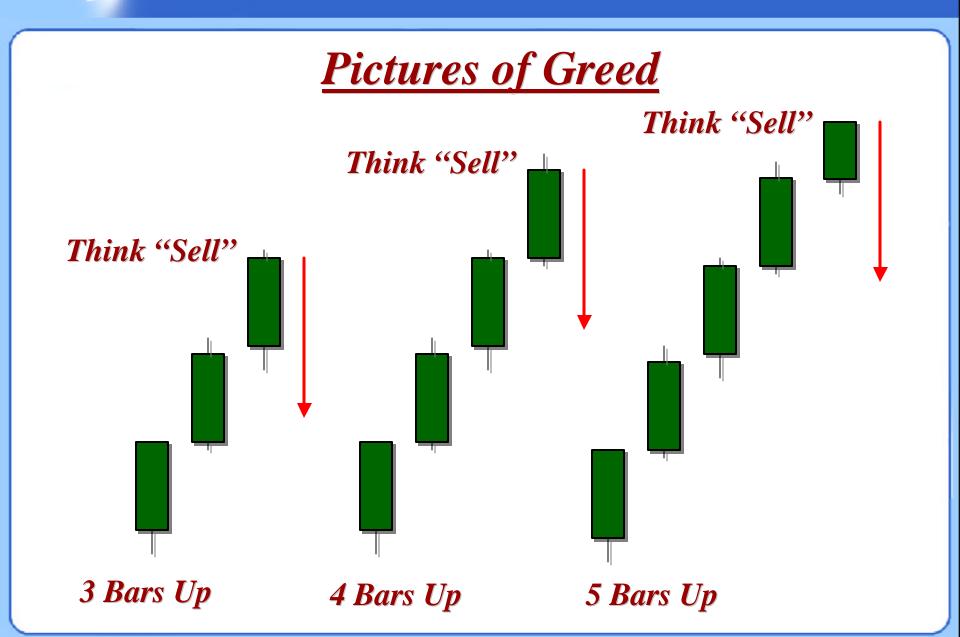


3 Key Pristine Events

The Key Events

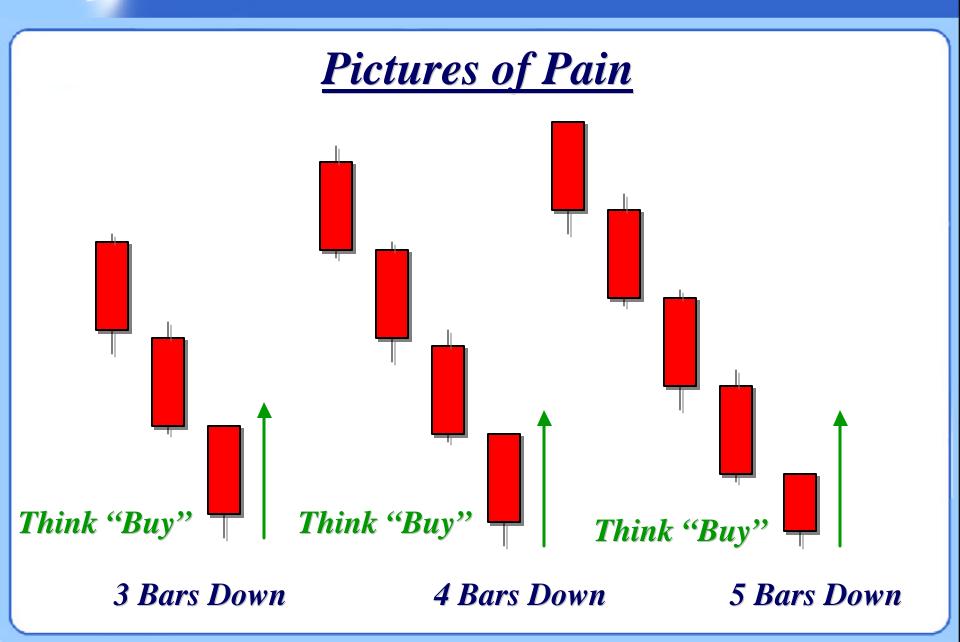


3 to 5 Bar Rallies





3 to 5 Bar Rallies





Count Your Way to Profits





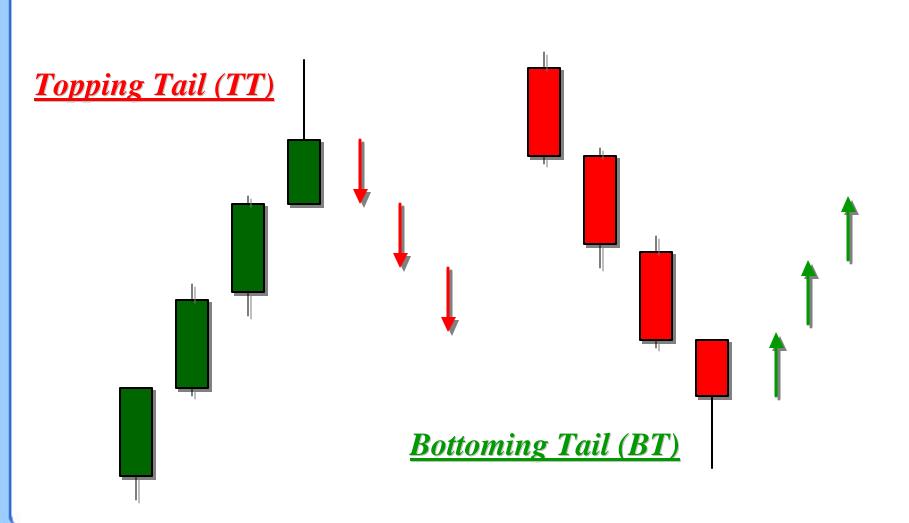
Count Your Way to Profits





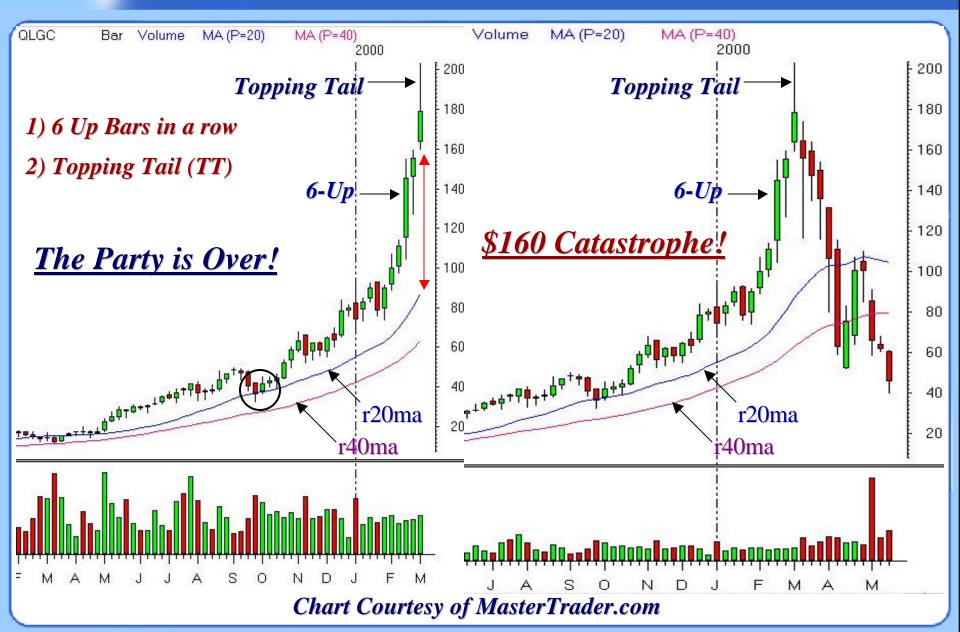
Bull & Bear Tails

Bottoming & Topping Tails





Topping Tail Play I





Bottoming Tail I





Bull & Bear COG

Changing of the Guard (COG)



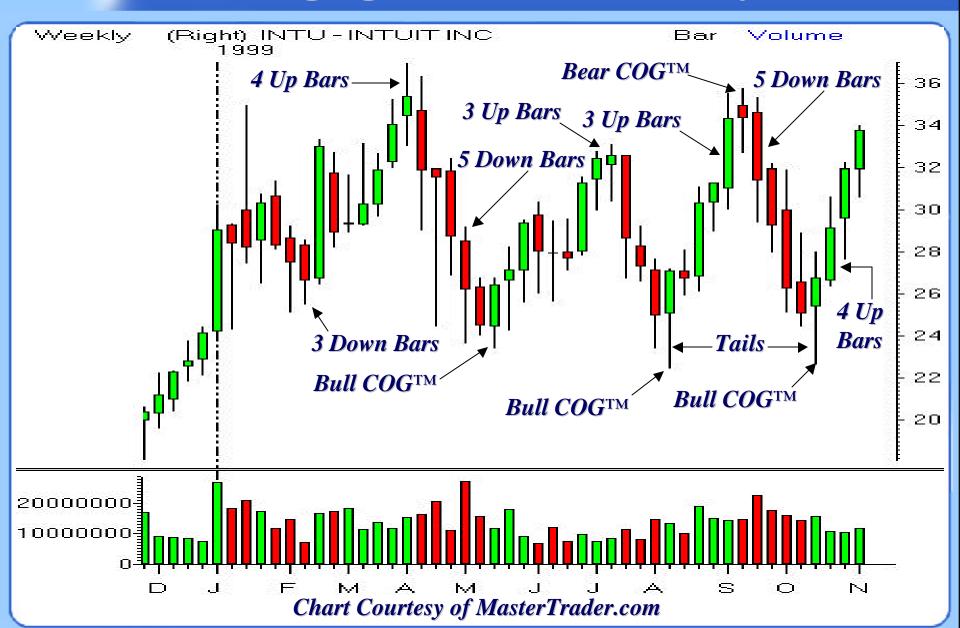


Bear Changing of the GuardTM





Changing of the GuardTM Plays





Pristine Core Trading Strategies

The Strategies



Mighty 20ma Plays





20 MA Play I





20 MA Play II





20 MA Play III



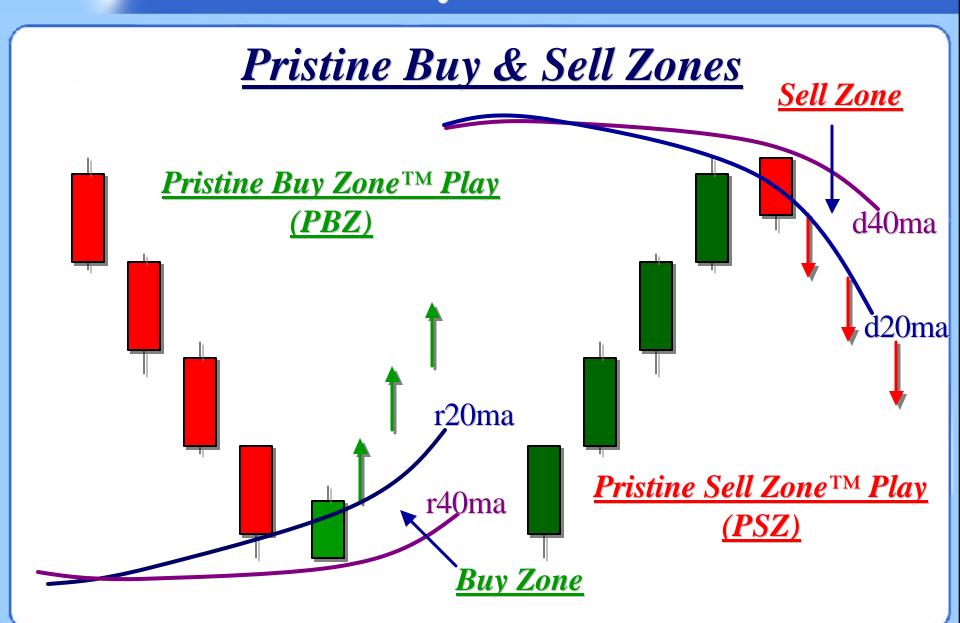


20 MA Play IV





Pristine Buy & Sell ZonesTM



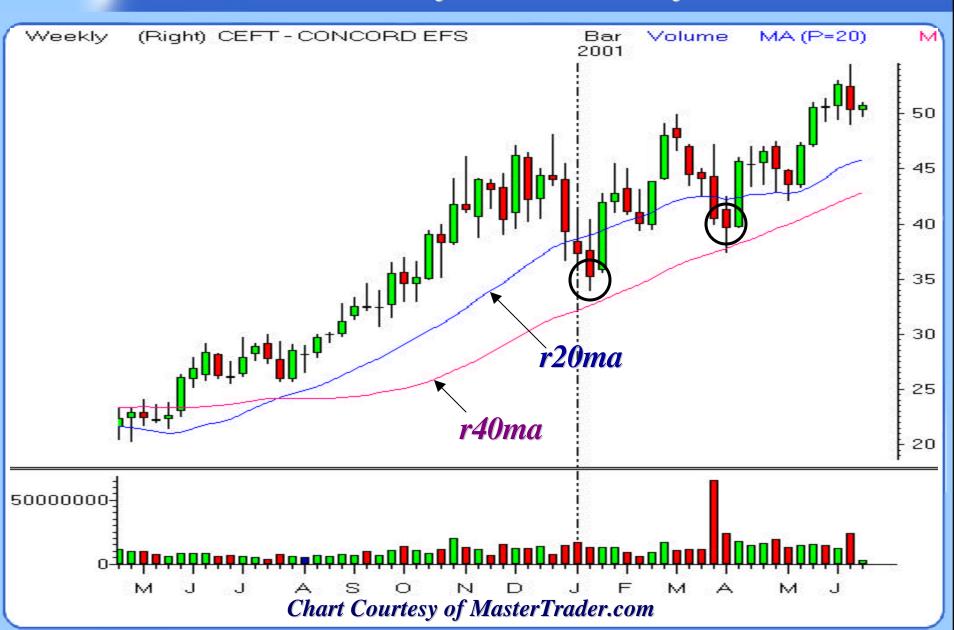


Pristine Buy ZoneTM Play I





Pristine Buy ZoneTM Play II





Pristine Sell ZoneTM Play I



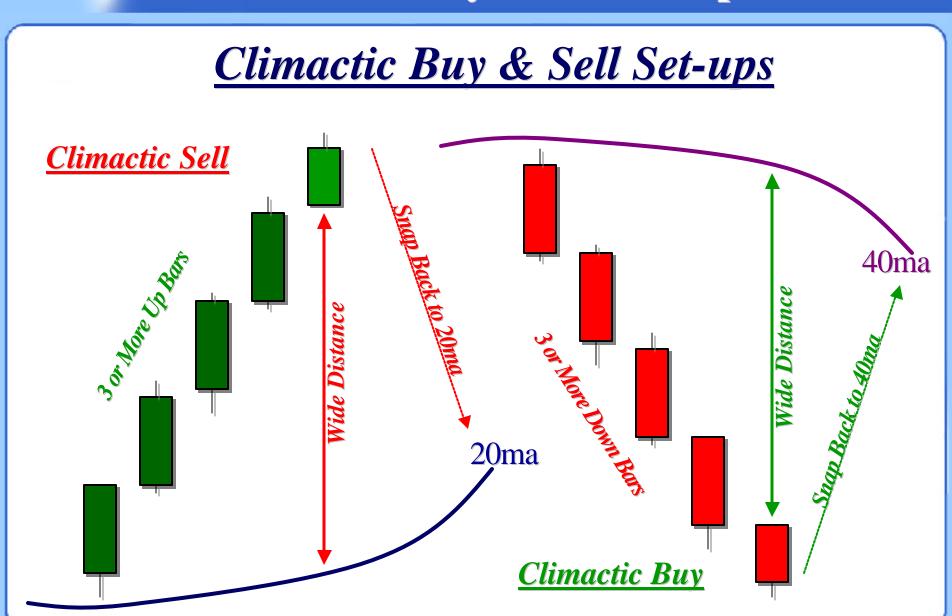


Pristine Sell ZoneTM Play II





Climactic Buy & Sell Set-up





Climactic Sell Set-up I





Climactic Sell Set-up II





Climactic Sell Set-up III



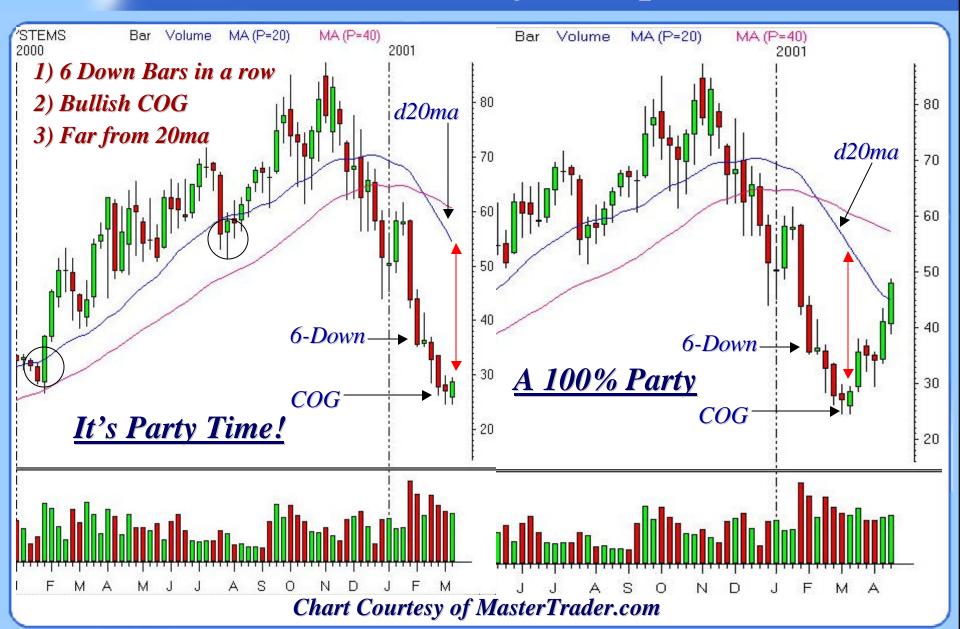


Climactic Buy Set-up I





Climactic Buy Set-up II





Climactic Buy Set-up III





Core Trading Summary

Core Trading Combinations



These Combinations can happen:

- 1) <u>At</u> or <u>Near</u> the 20ma 2) In the Buy/Sell Zones — Location
- 3) Far from the 20ma



Tools & Tactics – A Must Read

A Japanese proverb says, "If you wish to know the road, inquire of those who have traveled it." The authors of Tools and Tactics for the Master Trader clearly know the road. Their unique insights, trading tactics and powerful tools, so enjoyably presented, make this a book that belongs on every trader's shelf.

Steve Nison, CMT - Author of Japanese Candlestick Charting Techniques

